

MMK & SDM MAHILA MAHA VIDYALAYA  
KRISHNAMURTHY PURAM, MYSORE



## Youth Red Cross

Report on Campus Cleaning Program

Prepared by:  
Syed Sadath  
Program officer  
Youth Red Cross

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Krishnamurthypuram, Mysore-575 004

## 1. INTRODUCTION :

On 23/03/2024, The Youth Red Cross (YRC) initiated a campus cleaning drive in collaboration with the Rangers Unit, National Service Scheme (NSS) and Science, and Nature Club. Of MMK & SDM Mahila MahaVidyalaya, The endeavour aimed not only to beautify the campus but also to raise awareness about the importance of maintaining a clean and green environment.

## 2.OBJECTIVE:

Certainly, here are the objectives of the campus cleaning initiative conducted by YRC in collaboration with the Rangers Unit, NSS, Science, and Nature Club:

- **Environmental Awareness:** The primary objective of the initiative is to raise awareness among students and the broader campus community about the importance of environmental conservation and the role each individual can play in preserving nature.
- **Community Engagement:** Another objective is to foster a sense of community and collective responsibility towards maintaining a clean and green campus environment. By involving students, faculty, and staff from various organisations, the initiative aims to promote a culture of active participation in environmental initiatives.
- **Hands-on Experience:** The initiative seeks to provide participants with practical experience in environmental stewardship by actively engaging them in cleaning activities such as litter picking, tree planting, and general tidying up. This hands-on experience aims to install a sense of ownership and responsibility for the campus environment.
- **Behavioural Change:** An objective of the initiative is to promote behavioural change among students regarding waste management and sustainable practices. Through educational activities and interactive sessions, participants are encouraged to adopt eco-friendly habits such as waste segregation, recycling, and reducing single-use plastics.



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### 3. Proceedings of the Program:

**Safety Briefing:** A brief overview of safety protocols and guidelines to ensure the well-being of participants during the cleaning activities.

**Task Allocation:** Organisers assign tasks and designate specific areas of the campus to different teams based on their size and capabilities.

**Distribution of Supplies:** Volunteers receive necessary cleaning supplies such as gloves, trash bags, and tools for litter picking.

**Litter Picking:** Volunteers begin cleaning designated areas of the campus, collecting litter and debris while practicing proper waste segregation techniques.

**Interactive Sessions:** Throughout the cleaning activities, organisers conduct interactive sessions to educate participants about environmental issues, waste management, and sustainable practices.

A break is provided for participants to rest and refresh themselves with snacks and beverages. This also serves as an opportunity for informal networking and socialising among volunteers.

### 4, IMPACT:

The campus cleaning initiative conducted by YRC in collaboration with the Rangers Unit, NSS, Science, and Nature Club had several significant impacts:

**Visible Improvement in Campus Environment:** The most immediate impact of the initiative was the visible improvement in the cleanliness and aesthetics of the campus. Participants' efforts in litter picking, tree planting, and general tidying up resulted in a cleaner, tidier environment that was appreciated by students, faculty, and visitors alike

**Increased Environmental Awareness:** Through interactive sessions, educational materials, and hands-on experience, participants gained a deeper understanding of environmental issues and the importance of sustainable practices. They became more aware of the impact of littering and the significance of preserving green spaces, leading to a heightened sense of environmental responsibility.

**Community Engagement and Collaboration:** The initiative fostered a sense of community and collective action among students, faculty, and staff from different organisations. By working together towards a common goal, participants built relationships, strengthened teamwork skills, and developed a shared commitment to environmental stewardship.



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**Behavioural Change:** The initiative aimed to promote behavioural change among participants regarding waste management and sustainable practices. Through education and practical experience, participants were encouraged to adopt eco-friendly habits such as waste segregation, recycling, and reducing single-use plastics, leading to long-term positive changes in behaviour.

**Empowerment and Ownership:** Participants felt empowered by their involvement into initiative and developed a sense of ownership over the campus environment. By actively contributing to the cleaning efforts and seeing tangible results, they gained confidence in their ability to make a difference and take proactive steps towards environmental conservation.

**Inspiration for Future Initiatives:** The success of the campus cleaning initiative served as inspiration for future environmental initiatives and collaborations among participating organisations. It demonstrated the effectiveness of collective action in addressing environmental challenges and highlighted the importance of ongoing efforts to maintain a clean, green campus environment.

#### 5. NO OF STUDENTS ATTENDED:


10 STUDENTS

#### 6. OUTCOME:

The outcome of the campus cleaning initiative conducted by YRC in collaboration with the Rangers Unit, NSS, Science, and Nature Club can be summarised as follows:

**Improved Campus Environment:** The most immediate outcome of the initiative was the noticeable improvement in the cleanliness and aesthetics of the campus. Litter was effectively removed, green spaces were rejuvenated through tree planting, and overall tidiness was enhanced, creating a more pleasant and inviting campus environment for students, faculty, and visitors.

**Increased Environmental Awareness:** The initiative succeeded in raising awareness among participants and the broader campus community about environmental issues and the importance of conservation. Through educational activities and hands-on experience, participants gained insights into the impact of their actions on the environment and the significance of adopting sustainable practices

  
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**Behavioural Change:** A significant outcome of the initiative was the promotion of behavioural change among participants regarding waste management and sustainable habits. By actively participating in cleaning activities and learning about eco-friendly practices, participants were motivated to adopt responsible behaviours such as proper waste segregation, recycling, and reducing plastic usage.

**Community Engagement and Empowerment:** The initiative fostered a sense of community and collective responsibility among participants from different organisations. By working together towards a common goal, participants developed a shared commitment to environmental stewardship and felt empowered to take proactive steps to improve their campus environment.

**Long-term Impact:** While the immediate outcome of the initiative was evident in the cleaner campus environment, its long-term impact lies in the lasting changes in attitudes and behaviours towards environmental conservation. Participants, inspired by their experience, are likely to continue advocating for environmental sustainability and initiating further initiatives in the future, thus contributing to a culture of environmental responsibility on campus.

**Inspiration for Future Initiatives:** The success of the campus cleaning initiative served as a catalyst for future environmental initiatives and collaborations among participating organisations. It demonstrated the positive outcomes that can be achieved through collective action and inspired participants to continue working towards a cleaner, greener campus and community.

#### **7. Timetable of the program:**

DATE: 23/03/2024

TIME: 09:30 AM to 12:30 PM

NAME OF THE FACULTY INVOLVED: Syed Sadath, YRC Program Officer and  
Srinivas Karanth.

VENUE: College Campus.



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CAMPUS CLEANING DRIVE





Circular

Date: 21/03/2024

A campus cleaning drive, organized collaboratively by the NSS, Rangers, Science & Nature Club, and YRC of our college, is scheduled for March 23, 2024, starting at 9 AM.

Each committee is requested to provide 15 volunteers for the campus cleaning drive.



CO-ORDINATORS


- 1) NSS - 
- 2) Rangers - 
- 3) Science & Nature Club - 
- 4) Youth Red Cross - 



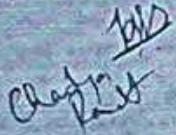
  
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CIRCULATE TO ALL STUDENTS

  
21/3/24 

  
21/03/2024




  
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Photo Gallery of Campus Cleaning Program :



*[Signature]*  
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(Managed by: SDME Society,Ujire)

Mysore Makkala Koota &

**SHRI DHARMASTHALA MANJUNATHESWARA MAHILA MAHAYODALAYA**

Krishnamurthypuram, Mysore - 570 004

Prof. Sainath Malligemadu  
Principal

Dr. D Veerendra Heggaude  
President: SDME Society,  
Ujire.


Ref No.: MMK&SDM/MMV/

/2023to 2024 Date:

**List of YRC volunteers Participated in Campus  
Cleaning Program on 23/03/2024**

SL NO	STUDENT NAME	CLASS	ROLL NO	SIGNATURE
1	Spoorthi	II BCom "A"	22737	Spoorthi
2	Poorvika	II BCom "A"	22728	Poorvika
3	Tejaswini	II BCom "A"	22738	Tejaswini
4	Amrutha	II BCom "A"	22781	Amrutha
5	Poorvi	II BCom "A"	22727	Poorvi
6	Harshitha	II BCom "A"	22712	Harshitha
7	Impana	II BCom "A"	22715	Impana
8	Gagana G N	II BCom "A"	23711	Gagana
9	Gayathri	II BCom "A"	22711	Gayathri
10	Deeksha S	III BBA	21914	Deeksha S.
11	Bibi Fathima	III BBA	23910	Fathima

  
PROGRAM OFFICER

  
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Krishnamurthypuram, Mysore



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Mysore Makkala Koota &

**SHRI DHARMASTHALA MANJUNATHESWARA MAHILA MAHAVIDYALAYA**

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**Prof. Sainath Malligemadu**  
Principal

**Dr. D Veerendra Heggade**  
President: SDME Society, Ujire.

Ref No.: MMK&SDM/MMV / / 20\_\_\_\_ to 20\_\_\_\_

**RANGER VOLUNTEERS LIST 2023-24**

College Campus cleaning programme

Venue: College Premises

Date: **23-03-2024**

Sl No	Name	Class	Signature
1.	Sreejitha R	I BSC( PCS )	Sreejitha
2.	Ambika C	I Bsc ( Mcs )	Ambika
3.	Hamsachandana U A	I Bsc (Mcs )	hamsachandana
4.	Spoorthi K S	I Bsc ( Mcs)	Spoorthi
5.	Keerthana S	I Bsc (Mcs)	Keerthana
6.	Harshini R	IBsc ( Mcs)	Harshini. R
7.	Keerthana Gowda L	I Bsc( Mcs )	Keerthana
8.	Nanditha M	I Bsc ( Mcs)	Nanditha M
9.	Sinchana B M	I Bsc( Mcs)	Sinchana. BM
10.	Kavya S	I Bsc( Mcs)	Kavya.S
11.	Vysiri	III BCA	Vysiri
12.	Prathiksha	III BCA	Prathiksha
13.	Bhanupriya	II BBA	Bhanupriya
14.	Vani	II Bsc	VANI
15.	Rekha	III BCA	Rekha

Phone: 9886166750, 0821-2332865 Email: principal@sdmmmkmysore.in Website: sdmmmkmysore.in

  
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